

STREAMLINE commercialization MITIGATE RISK



DEVELOPMENT



QA



REGULATORY



MARKETING

FAST. ACCURATE. COMPLIANT. CONFIDENT. ON DEADLINE.

Genesis R&D Supplements simplifies each step of the commercialization process for your development, QA, regulatory, and marketing departments with:

- **Automatic generation of Supplement Facts panels** that comply with the latest FDA labeling guidelines, with easy and flexible editing.
- Tools to **streamline** your bench, pilot and plant phases [ex: the ability to run real-time virtual cost and formulation scenarios].
- Reports and Archive options to track **ingredient changes and formulation revisions for auditing or other purposes.**
- **Live product and technical support.**
- **Free 24-hour online access** to tutorials, recorded webinars, blog posts, ESHA Knowledge Base, and the Genesis R&D user manual; as well as phone and email communication with Support during office hours.

WHAT CAN HAPPEN IF YOU AREN'T COMPLIANT BY THE JAN. 1, 2020/2021, DEADLINE?

How the FDA handles enforcement will depend on the nature of the violation. There will likely be warning letters and a grace period to fix the problem, but enforcement could also include seizure, injunctions, penalties or criminal prosecution.

KNOWLEDGE YOU CAN TRUST

The nutrition research team and project managers follow strict protocols to monitor FDA regulatory changes, which are then implemented into the program. Our calculations and layout guidelines are sourced from the CFR.

Supplement Facts

Serving Size 2 gelcaps (1.7 g)
Servings Per Container 60

Amount Per Gelcap		%DV
Calcium (Calcium Carbonate)	350 mg	27%
Magnesium (Magnesium Oxide)	75 mg	18%
Green Tea Extract	375 mg	†
Polyphenols	371 mg	†

† Daily Value (DV) not established