ESHA Research was established in 1981 as one of the very first nutrition software solutions. Today, we provide solutions for recipe and product development, labeling, nutritional analysis, and regulatory compliance.

ESHA Services and Software Solutions

• Genesis R&D® Food Formulation
• Genesis R&D® Supplement Formulation
• Food Processor® Nutrition & Diet Analysis
• Consulting Services

Our mission is to help remove the complexity of product development and regulatory compliance for the food, beverage, and supplement industries through software, services, and nutritional databases.
Genesis R&D Food

Genesis R&D was released in 1991 and is designed to help users manage processes and industry challenges, and meet federal requirements.

- Product Development
- Formulation Analysis
- Menu Analysis
- Reporting
- Regulatory Compliance
Upcoming Webinars

Tailoring Your Nutrition Facts Label | February 14, 2018
Genesis R&D offers several options for modifying your label display. This webinar will go over how to switch between label formats, add voluntary nutrients, show and hide various elements, change how your nutrients and measures are displayed, and much more.

Genesis R&D Foods Advanced Label Settings Overview | February 27, 2018
The Advanced Labels option in Genesis R&D can be used to create dual declaration labels, aggregate labels, and multiple label formats from a single recipe. This webinar will cover how to create and modify advanced labels in Genesis R&D Foods.

Creating and Customizing Your Nutrition Label Statements | March 13, 2018
Genesis R&D automatically creates ingredient statements and provides a quick select allergen list to assist in allergen tracking. During this webinar, we will cover how to manage and customize your statements while helping you figure out your best practices for both.

To register or view archived webinars please visit: www.esha.com/news-events/webinars
Please Note!

✓ The webinar is being recorded
✓ All webinars available on our website
✓ Submit your questions in the GoToWebinar control panel
Agenda

• Overview of Groups
• Practical Application
  • Creating Groups
  • Adding Ingredients/Recipes to Groups
  • Searching by Groups
  • Editing Groups
• Groups Use-Cases
• Q&A
Benefits of Using Groups

• **Searching**: You can search to include or exclude by Group.

• **Exporting**: When exporting records *from* ESHA Software *to* ESHA Software or using ESHA Port, Groups can be used to filter the exported records.

• **ESHA Security**: Groups are used to designate varying levels of read/write access permissions to records in the database.

• **Genesis API**: Groups can be published to the Genesis API to expose formulas, analysis, and label data from Genesis R&D and send the information to external and internal interfaces such as website, point-of-sales system, inventory management system, and QC or document controls.
Use Cases for Groups
Use Case: Recipe Formulation

Categorize your ingredients and recipes by the claims they qualify for
Use Case: Country/Territory
Use Case: Departments/Development Stages

- Marketing Concept
  - Archived
  - R&D
    - Approved/Production
    - QA & Testing
Use Case: Item Type

• Limited time/special edition offerings
• Regular menu items
• Seasonality
Working with Groups in Genesis R&D Foods
Working with Groups in ESHA Security
Genesis R&D Training

Genesis Professional Training | Feb 15-16, 2018 | Oak Brook, IL
This training session covers the fundamentals of the Genesis R&D Food program: creating ingredients, building recipes/formulas, obtaining nutrition analysis, analysis reporting, best practices, and basic labeling features.

Advanced Genesis Workshop | Feb 21-22, 2018 | Oak Brook, IL
This workshop session covers advanced topics in detail such as new FDA labeling regulations, due diligence and documentation for transitioning to the new labels, new program features, PDCAAS (protein digestibility score), range formulas, advanced labels, and more.

Genesis Professional Training | March 21-22, 2018 | Oak Brook, IL
This training session covers the fundamentals of the Genesis R&D Food program: creating ingredients, building recipes/formulas, obtaining nutrition analysis, analysis reporting, best practices, and basic labeling features.

Advanced Genesis Workshop | April 11-12, 2018 | Oak Brook, IL
This workshop session covers advanced topics in detail such as new FDA labeling regulations, due diligence and documentation for transitioning to the new labels, new program features, PDCAAS (protein digestibility score), range formulas, advanced labels, and more.

Learn more: https://www.esha.com/news-events/training-schedule/
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