#### **FDA Nutrition Facts Label Webinar Series**

**Webinar Series Part 3: Best Practices** 

#### **ESHA** Research

September 13, 2016





### About ESHA Research

ESHA Research was established in 1981 with the goal of providing nutrition database solutions for the food industry.

#### **Our Solutions Include**

- Food Formulation & Labeling Software
- Restaurant Menu Analysis & Labeling Software
- Supplement Formulation & Labeling Software
- Nutrition & Diet Analysis Software
- Consulting Services





#### Genesis R&D

#### Food Analysis & Labeling Software

- Released in 1991
- Pre & Post 2016 Label formats
- Product Development
- Menu Analysis
- Nutrient Analysis
- Nutrient Search
- Reporting Features
- Audit Trails

- Labeling & Compliance
  - Allergen Statements
  - Ingredient Statements
  - Nutrient Content Claims





## Genesis R&D Training

#### Genesis Professional Training - October 24-25, 2016, Anaheim, CA

This training session will cover the essentials of Genesis R&D including creating ingredients and recipes/formulas, reporting, best practices, and basic labeling features.

#### Advanced Genesis Workshop – December 1-2, 2016, Anaheim, CA

This workshop session will cover advanced topics in detail such as the due diligence process and documentation, ingredient and recipe management, advanced label topics, allergen statements, nutrient content claims, and more.

For more information including cost and availability, please contact our training coordinator by phone at 503-585-6242or by email at **training@esha.com**.



## **Upcoming Webinars**

# Creating US Supplement Facts Labels Using Genesis R&D Supplement Software September 20, 2016

During this 30 minute webinar, we will provide an overview of the new Genesis R&D Supplement Formulation & Labeling software program, including how to add ingredients, create formulas, and generate a Supplement Facts label.

To register or view archived webinars please visit: www.esha.com/news-events/webinars





# Agenda

During this 45 minute webinar we will cover:

- Regulations Timeline
- Transitioning from Old to New
- Reviewing Required Nutrients
- Documentation
- Q&A





# Timeline for Compliance

 The compliance date for the updated Nutrition Facts labels will be July 26, 2018, for companies with more than 10 million dollars in annual food sales

OR

July 26, 2019, for companies with less than 10 million dollars in annual food sales.





### 1990 NLEA & 2016 NLEA

% Daily Value\*

10%

20%

45%

6%

#### **Nutrition Facts**

Serving Size 2/3 cup (55g) Servings Per Container About 8

| - Contingent of Continue |                           |
|--------------------------|---------------------------|
| Amount Per Serving       |                           |
| Calories 230             | Calories from Fat 7       |
|                          | % Daily Value             |
| Total Fat 8g             | 12°                       |
| Saturated Fat 1g         | 5                         |
| Trans Fat 0g             |                           |
| Cholesterol 0mg          | 0                         |
| Sodium 160mg             | 79                        |
| Total Carbohydra         | <b>te</b> 37g <b>12</b> ° |
| Dietary Fiber 4g         | 169                       |
| Sugars 1g                |                           |
| Protein 3g               |                           |
|                          |                           |
| Vitamin A                | 109                       |
| Vitamin C                | Q                         |

| Vitamin C   | 8%  |
|---|-----|
| Calcium   | 20% |
| Iron  | 45% |
| * Percent Daily Values are b<br>Your daily value may be hig |     |

Calories: 2.000 2.500 80g Total Fat 65a Less than Sat Fat Less than 20g 25g Cholesterol Less than 300mg 300mg Sodium 2,400mg 2,400mg Less than Total Carbohydrate 300g 375a 30g Dietary Fiber 25g

#### **Nutrition Facts**

8 servings per container

Serving size 2/3 cup (55g)

Amount per serving

Vitamin D 2mcg

Calcium 260mg

Potassium 235mg

Iron 8mg

Calories 230

| % Dai                     | ily value^ |
|---------------------------|------------|
| Total Fat 8g              | 10%        |
| Saturated Fat 1g          | 5%         |
| Trans Fat 0g              |            |
| Cholesterol Omg           | 0%         |
| Sodium 160mg              | 7%         |
| Total Carbohydrate 37g    | 13%        |
| Dietary Fiber 4g          | 14%        |
| Total Sugars 12g          |            |
| Includes 10g Added Sugars | 20%        |
| Protein 3g                |            |
|                           |            |

Note: Both the preexisting and new label formats will be available in Genesis as we transition through the compliance date timelines. The format options will include the appropriate regulations for both. Be mindful with your labeling and remember, our Support team is on hand to help you out.



vour calorie needs.

<sup>\*</sup> The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

# DOCUMENT!!

### **Best Practices**

- 1. Open old label
- 2. Check spreadsheet
- 3. Associate correct nutrients to view
- 4. Look for missing values
- 5. Go into recipe and open individual ingredients
- 6. Decide if dietary fiber is considered beneficial
- 7. Document if any "other fiber" is added, if not populate with zero







#### Best Practices Cnt.

- 8. Decide if some of the sugar in the ingredient may be considered added sugar.
- Check your spec sheets & ingredient statements to look for added sugar ingredients
- 10. Check Vit D & Potassium
- 11. Make manual conversions if necessary
- 12. Ask suppliers for more info or testing when needed.
- 13. Lastly Did the RACC change?
- 14. Are you making a nutrient content claim?





#### Documentation

- As a prudent manufacturer documentation is and has always been a great standard to strive for.
- Now more than ever with the new label requirements food manufactures are being asked to keep track of how they arrived at their nutritional information.
- Documentation examples: analyses of nutrient databases, recipes or formulations, batch records or any other records that contain the required information to verify the nutrient content of the final product.



#### Documentation

When there is not a test available to decipher sources of the following, documentation is required:

- Beneficial vs. non beneficial dietary fiber or a combo (including soluble and insoluble)
- Total vs added sugar or a combo (especially when added sugars are subject to non-enzymatic browning and/or fermentation)
- Folate (when a food product contains both folate and folic acid)
- Vitamin E (when a food product contains both RRR- $\alpha$ -tocopherol and all rac- $\alpha$ -tocopherol acetate)





## Questions?

#### **Contact Us!**

Phone: 503-585-6242

Email: sales@esha.com

## **Helpful Resources**

LinkedIn: bit.ly/ESHA-LinkedIn

Blog: www.esha.com/blog

eNewsletter: www.esha.com/esha-enewsletter



